

Travis Swantner

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Summary

With 13+ years of experience in media, production, and events, Travis is a skilled leader known for delivering complex projects on time and on budget. He excels at managing cross-functional teams, producing high-impact content, and crafting innovative solutions that meet client goals. Known for juggling multiple projects with ease while keeping client needs front and center. Travis brings creativity, precision, and maintains clarity and focus in high-pressure environments.

Experience

SENIOR PRODUCER, SPINIFEX GROUP: TORRANCE, CA – 2018-2024

- Led production across all interactive, media, and experiential deliverables, ensuring seamless execution from concept to completion while aligning with strategic goals and client expectations
- Defined budgets, scopes of work, and production timelines, delivering projects on time and within budget
- Managed a globe-spanning team of creative directors, designers, motion graphic artists, 3D artists, and software developers across Sydney, Hong Kong, Japan, France, and Germany
- Guided stakeholders through the production process with strong communication between all parties - both internal and external to the agency
- Clients included: *Visa, Salesforce, Gulfstream, San Francisco Giants, Stellantis, Honda/Acura, LA Clippers*

LOCATION MANAGER (FILM/TV): LOS ANGELES, CA – 2016-2018

- Collaborated with creative teams to ensure that the locations chosen aligned with the director's vision.
- Worked closely with various municipalities and local governments across Southern California to ensure the proper obtaining of permits
- Logistical planning for all working vehicles, personnel, and equipment placement
- Community liaison between production company and community leaders

PRODUCTION MANAGER/COORDINATOR (FILM/TV): LOS ANGELES, CA – 2011-2018

- Oversaw all aspects of production, including production meetings, background casting, scheduling, accounting, and contracts
- Processed and executed talent contracts, managed crew and talent payroll, issued insurance certificates, crew deal memos, calls sheets, and purchase orders.
- Was the production liaison who ensured that all crew members were informed about the latest schedule, scripts, logistical, and creative changes.
- Ensured that all departments had the necessary resources to complete their required tasks for the production.
- Tracked all expenditures and provided weekly cost reports and burn rates to the stakeholders

Education

San Francisco State University, San Francisco, CA – Bachelor of Arts, Media Studies - 2006

Skills

- **Leadership:** Cross-disciplinary team management, mentoring, and personnel development
- **Client-Facing Expertise:** Stakeholder communication, presentation, and relationship building
- **Strategic Oversight:** Budget management, scope creation, production pipeline, testing & validating
- **Creative Solutions:** Integrated PR strategies, content ideation, and experiential innovations
- **Technical:** Advanced proficiency in project management tools and finger on the pulse of new technological solutions

Delivered

- XR/Volumetric LED
- AR Applications
- Web/mobile
- Bespoke LED & Projection Mapping
- Permanent AV Installation & Integration
- Onsite Product Launches

Languages

English